

國際事務碩士學位學程(全英語授課)

Master's Degree Program of International Affairs(English-taught Program)

培育涉外工作團隊所需
「兼備國際視野與
人道關懷之國際事務菁英」



Nurturing Elites of International Affairs Who
Have A Global Perspective And Humanitarian Concerns

伴隨全球化發展以及全球治理的趨勢，經貿往來、文化交流、以及各種非官方的國際活動與組織，已成為政府部門以外，開拓國際實質往來關係的重要機制，各界對此類人才之需求，日益迫切。本碩士學位學程從而孕育而生，在全英語教學的環境下，提供貫通國際事務各項議題的研究與實務課程，為我國各級政府部門及私營企業，培育在第一線引領各單位涉外工作團隊所需的「兼備國際視野與人道關懷之國際事務菁英」。

Due to globalization and global governance, the traditional role of nation states in developing substantial relationships among nations is becoming subdued. In their stead, trade, cultural exchange, and other activities by all levels of public and private actors are becoming increasingly important. The main goal of this degree program is to train professionals who can manage these important tasks for the public and private sectors. The program offers theories and practicums on issues of international affairs in an immersive English-language environment. This curriculum prepares students to become elites of international affairs who have a global perspective and humanitarian concerns.

電話：07-3426031轉6103

傳真：07-3108447

網址：<http://c050.wzu.edu.tw/>

一、課程特色 Characteristics of the Curriculum

本碩士學位學程著重於全球化下宏觀的政治經濟議題，以及跨國企業機構與事業經營管理策略的實務運作層次，強調國際經濟整合發展以及涉外工作的實務操作。相對於高教體系下之同質系所學程，本學程在教授階段以實際應用為主，並透過全英語授課，使本籍生與外籍生得以共同修習課程，並專注運用在地事務為範例，使外籍生得以領悟在地事務，亦使本籍生理解如何使在地事務得以與國際脈動接軌，達成在地事務交流國際化及國際事務在地化之具體目標。

This master's degree program explores issues of the international political economy from the macro-perspective of globalization and focuses on practical operations at the managerial levels of multinational corporations. Its curriculum emphasizes the integrated development of the international economy and hands-on experiences in foreign-related tasks. In this program's whole-English learning environment, students from Taiwan and abroad work together to explore and analyze domestic and international cases. Such learning experiences allow international students to delve into Taiwan's domestic affairs and let domestic students understand how Taiwan's affairs are inextricably connected to events overseas.

課程以全英語授課且提供學生多元國際交流機會。修業期間，學生有機會至國外姊妹校進行短期移地學習參訪及交換。本系亦與美國及法國大學簽訂雙聯學制(1+1)合作備忘錄，學生於畢業時有機會可同時擁有兩張碩士學位證書。目前已經完成簽署雙聯學制的學校有美國的Fort Hays State University，以及法國的Lumière Lyon2 University。



The program provides students with a whole English environment and various international exchange opportunities. Within the 2-year study, students will have exchange opportunities and can apply for short-term study in foreign universities associated with Wenzao. In addition, we have established a bilateral schooling system with universities overseas. We promote the “1+1 mode” (1-year studying in Taiwan and 1-year studying in a foreign university). Students may receive two M.A. degrees upon their graduation. Till now we have successfully established bilateral schooling system with the following academic institutions: Fort Hays State University in the USA and Lumière Lyon2 University in France.

二、課程規劃 Curriculum Design

課程規劃內容，分為必修課程與選修課程。其中必修課程是奠定學生國際事務研究的基礎，而選修課程設計，是希望透過多面向的跨領域課程，讓學生能多元地了解熱門的全球知識、國際狀況，將國際知識與自身環境融會貫通；透過人道關懷的議題，讓學生能將視野超越自身地域及階層，以便培育學生的國際宏觀視野。再輔以國際企業經營管理及相關課程，培養學生的經營能力以及該領域中與外國單位或是在外國進行交涉、談判的知能。



The curriculum of this degree program includes required core courses and elective courses. The purpose of core courses is to establish a solid research foundation of international studies. The design of the curriculum aims to provide interdisciplinary courses to let students understand the diverse nature of international environment and to foster their humanitarian concerns. Besides, some courses of management of international business work to nurture students' competency of business management and international negotiation.

畢業學分：必修18(含6學分「論文/產學合作研究案技術報告」)、選修24，共計42學分。

Required credits for graduation: 42 credits (18 core credits and 24 elective credits).

Required Courses: including “Research Methods for International Affairs.” “History, Theories and Practices of Global Development”, “Philosophy, Theories and Issues of International Political Economy”, “Cross-Cultural Communication and Negotiation”, “Thesis/Technical Report of Industry -Academia-Cooperation Research Project”. (18 credits in total)

三、師資規劃 The Faculty

本碩士學位學程之師資陣容囊括本校國際事務系、國際企業管理系暨國際事業暨跨文化管理研究所、翻譯系暨多國語複譯研究所、英國語文系、德國語文系、歐洲研究所等，師資皆為各領域之專業研究人員，均具備國內外博士學位。每年亦會延聘國內外知名學者、專家，進行客座教學或專題演講。

The faculty of the degree program is from the Department of International Affairs, the Department of International Business Management, the Graduate Institute of International Business and Intercultural Management, the Department of Translation and Interpreting, the Graduate Institute of Multilingual Translation and Interpreting, the Department of English, Department of German, Graduate Institute of European Studies. All are highly-qualified and experienced professionals in their fields. Every year, visiting scholars and experts are also invited to join the faculty to broaden students' perspectives on international affairs.

四、畢業發展 Prospects for Students

各國公私部門，包含各級政府、大型國際企業、本國涉外企業、各國中小規模企業、國際組織、非營利組織、宗教組織等等，真正需要的國際事務人才，往往不是過高學歷者，也不是過度專門的人員，而是能夠因應全球化趨勢的人才。本碩士學位學程以全英文進行教學，以務實的實作課程取代傳統與社會脫節之學術課程，正是為公私部門提供此類具備實作概念且務實之國際事務人才的搖籃。

At all levels of government, large-scale multinational corporations, foreign-related business, small-to-medium-sized business, international organizations, non-profit organizations, and religious organizations, the professionals needed for foreign-related tasks are normally those who can adapt to the changing nature of globalization and not those who have doctoral degrees or highly-specialized skills. This degree program, with its whole-English learning environment and practicum-oriented courses in various issues of international affairs, positions its graduates to the exact needs of the public and private sectors.